

CHRISTOPHER HERRMAN

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EXPERIENCE

FREELANCE CONSULTANT, Seattle, Washington

Designer, Jan. 2001 - Present

- Collaborate with companies and individuals to produce effective marketing materials. Services range from concept development and information architecture through final production and maintenance for print and web design projects. Responsible for all aspects of projects from start to finish and satisfying client objectives.

DE DE DESIGN, Boston, Massachusetts

Senior Designer, January 1999 - January 2001, **Designer**, January 1997 - January 1999

- Provided creative and strategic development for identity systems, print collateral, packaging and web design projects. Managed and art directed internal designers and freelance staff on large-scale projects. Responsibilities also included development of proposals, estimates and schedules, print production, vendor management, client communication and presentations.

SUFFOLK UNIVERSITY, *New England School of Art & Design*, Boston, Massachusetts

Adjunct Faculty, September 1997 - December 2000

- Instructed course in Advanced Computer Applications to design students as part of their BFA curriculum requirements. Utilized in-class software tutorials and design critiques to develop students' technical and conceptual skills. Member of faculty panel for Junior and Senior portfolio reviews.

LEHMAN MILLET INCORPORATED, Boston, Massachusetts

Assistant Designer, December 1995 - January 1997

- Provided design concepts and production for corporate and non-profit clients at nationally ranked medical marketing agency.

SELECTED CLIENTS

- Bank of Hawaii, Bayer Corporation, Boehringer Mannheim Corporation, Boeri Sport U.S.A., Bulletpoint News, Copley Pharmaceutical, Corporate Resources Group, DCI Furniture, E-medicine, FMC Bioproducts, Foilmark Inc., Highland Laboratories, Leedom International, London Economics, Maine Boot & Shoe Co., Medical Foods Inc., Mitek Surgical Products, National Park Service, New England College Fund, Sidebar Software, Skyland Cutlery, Ticonderoga Capital

RELATED SKILLS

- Software knowledge includes QuarkXPress, Adobe Illustrator, Photoshop & ImageReady, Microsoft Word & Excel and Macromedia Flash
- Extensive knowledge of digital pre-press, print production specifications and mechanical preparation
- Excellent organization and communication skills

EDUCATION

Bachelor of Fine Arts, Communications Design

Syracuse University, Syracuse, New York

College of Visual and Performing Arts, May 1995